

WORKSHOP SESSIONS

Pre-Conference Workshop Session - Tuesday, September 18, 2018 - 1:00 p.m. - 4:00 p.m.

Emergency Leadership Planning for Non-profit Corporations - Pre-Conference 3-hour Workshop, [Linda Fairburn MSOD, President, Make Things Happen Limited](#)

Exit Right® Emergency Leadership Planning for Non-profit Corporations is described by participants as practical and concrete. It is not succession training. It is a complete process with a template and sample policy that gets the job done thoroughly, simply and quickly. This workshop provides an organization with a short- and long-term operating plan for the sudden loss of its senior staff leader, a process to quickly complete a temporary replacement plan for its ED, a policy template and a great entry into a permanent succession planning event.

Workshop Sessions A - Wednesday, September 19, 2018 - 10:30 a.m. - 12:00 p.m.

Turning Your Transitioning Businesses from Risks into Assets - [Alison Anderson, SuccessionMatching Ltd.](#), [Dr. David Crawford, Fragomen Canada](#), [Ken Nakahara, Ontario Ministry of Economic Development, Job Creation and Trade](#)

Hundreds of thousands of business owners will be looking to retire in the near future. Learn how your community can keep farms and businesses operating by attracting international investment and transitioning ownership to immigrant entrepreneurs. Alison and David will discuss utilizing Provincial Nominee Programs including the Ontario Immigrant Nominee Program. Ken Nakahara is a Director in the Immigration Selection Division of the Ontario Ministry of Economic Development, Job Creation and Trade.

Commercial Real Estate - Financing and Protecting your CFDC's Investments - [Sheldon Root, BDC](#)

Guiding your clients to successfully purchase commercial real estate can be a complex process. Join BDC as they facilitate a discussion on the financing, legal, and environmental issues of purchasing commercial real estate. BDC will be joined by environmental and legal experts who will answer your questions. This information session will help you understand and navigate commercial real estate financing. To help you guide your clients and protect your CFDC's investment we will highlight prior BDC commercial real estate transactions and share lessons learned.

Focus on the 90% - [Darci Lang, Focus on the 90% - a Deeper dive](#)

Let's escape to the North and go on a mini attitude retreat. Focus on the 90% is a great tool for seeing our life through a positive lens. We all know we should be happier and how that would affect us, the people we work with and the people we live with, but why aren't we? For some people 90% is not a reality but a goal. In this session we are going to answer the questions, "What does it mean to be happier"? "How can I be happier"? and "Why should I care"?

French Workshop: The person at the heart of a business transfer - [Isabelle Déry, Talent Promoter, ID Entrepreneurship](#)

Human issues represent one of the biggest challenges in the business transfer process. How does one avoid certain communication pitfalls between transferor and transferee? Discover the key to success that will generate openness and discussion focused on acceptance, respect for diversity and collaboration.

Workshop Sessions B - Wednesday, September 19, 2018 - 2:30 p.m. - 4:00 p.m.

Government of Canada Priorities – Connecting the Dots - [Lori Seeley \(FedNor\)](#) and [Paulette Prentice \(FedDev\)](#)

ISP, IRID, RGS, SONGS, PGSNO, WES, AGS, HGF, Innovation Ecosystems, Clean Growth, BAIs, Superclusters, Regional Clusters, Inclusive Growth...what does it all mean? Participants will learn more about Federal Government priorities and what it means to CFDC efforts to develop and diversify their local economies.

How to attract and keep millennials in the workplace: an employer and millennial perspective - [Michelle Schurter, Jenna Morris, Millennial Strategist, Economic Development at WWCF](#)

Talent attraction a challenge in your community? Once attracted, tough to retain? Generational differences at work frustrating all sides? Come learn how rural employers and millennial employees ranked 10 key work-place features, and how you can leverage this and other experiential training with your community to champion change.

Generation Exit! - Baby Boomer Business Succession - A Co-operative solution! - [Russ Christianson, Ontario co-operative Association](#)

The impact of aging baby boomer business owners on the health and survival of small business is having repercussions throughout the Ontario Economy and most dramatically in rural areas. Come learn about co-op solutions that are engaging employees and community members who want to keep jobs and services in their communities!

French Workshop: Synergy and organizational performance - [Melanie Chevrier, Community Innovator](#)

At the heart of the operating cycle, all lines of business must concentrate their efforts on common goals and results, while working in synergy to enhance organizational performance. Discover an innovative process which fosters a collaborative approach for optimal performance.

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Workshop Sessions C - Thursday, September 20, 2018 - 8:30 a.m. - 12:00 p.m.

Mobile Workshop: Discover the Downtown (Max 25) - Starts at 9:00 a.m. and returns at 12:00 p.m. [Noella Rinaldo](#), [Downtown BIA](#)
Noella will bring the participants to the downtown where she will explain the various initiatives that the Downtown BIA has worked on to revitalize the downtown including a visit to the Urban Park- Farmer’s market. This will be a stroll of three kilometers at most with two stops.

Mobile Workshop: Discover Haasen Farms (Max 42) - Starts at 9:00 a.m. and returns at 12:00 p.m. [The Venture Centre](#)
Haasen Farms is one of the few dairy farms left in the Cochrane district. The farm is family run and has been in business for around 50 years. The farm has been rated in the top 20% of dairy farms in Ontario for production per cow as per CanWest Dairy Herd. During this tour you will see advanced farming technologies such as GPS technology used for their cropping program and a robotic milking system for their 180 cows.

Mobile Workshop: Discover Millson Forestry Services (Max 42) - Starts at 9:00 a.m. and returns at 12:00 p.m. [The Venture Centre](#)
This tour will showcase Millson Forestry Service’s seed extraction plant and tree planting site that has been in existence since 1980. It is a family owned business that focuses primarily on the reforestation of areas cleared by forest extraction.

Mobile Workshop: Discover Sports Tourism (Max 42) - Starts at 9:00 a.m. and returns at 12:00 p.m. [The Venture Centre](#)
Facilitated by Lacey Rigg who is event coordinator of the Tourism Timmins, participants will begin the tour with a stop at the iconic McIntyre Arena which is a replica of Maple Leaf Gardens. This arena is the host site for the majority of sports tournaments and events in the community. The participants will then travel to the Porcupine Ski Runners, which is one of the largest cross country ski clubs in Canada. The tour will then pass in front of the Timmins Wakepark and continue to the Kamiskotia ski hill which is actually an extinct volcano and is host to numerous events in the winter as well as turns into an event center in the summer months.

Board Leadership (Max 25) – [Colleen Miller](#), [Community Futures Leadership Institute](#)
Participants will evaluate their skills as leaders in the capacity of a Community Futures Board member and enhance their abilities as a strong leader. Participants will examine styles of leadership, discuss self-evaluations and strategies for effective leadership, review the Director’s role in exercising leadership and identify steps the Boards can take to exercise leadership with the not-for-profit section and with the community.

Workshop Sessions D - Thursday, September 20, 2018 - 1:00 p.m. - 2:15 p.m.

Become an expert in promoting WSPS/complimentary Health & Safety resources/tools to assist your clients with their small business - [Kirsi Henry](#), [Small Business Ontario Workplace Safety Prevention Services](#)
WSPS is presenting an online demonstration of easy accessible complimentary Health & Safety resources/tools to assist your clients with improving their small business! Relevant health and safety information during the interactive demonstration. Sample safety checklist, Road map to help address their legal requirements and occupational health and safety (OHS) gaps and concerns. Different sections that reflect legal requirements, such as Duties & responsibilities or First Aid. Duty Consultant available by telephone and much more...

Insolvency and Restructuring – [Brenda Wood](#), [Farber](#)
What is our security position as a lender? Are there creditors that supersede our position? What effect does the filing of a Bankruptcy or proposal have on us?

Diversity and Communications in the Workplace - [Gail Moorhouse](#), [CF Peterborough](#)
Building a team that can collaborate and work together in harmony together. Knowing the right approach to connect and communicate with each generation. Boomers require high touch over high tech. Generations X and Y are informed and connected with technology. Everyone has a contribution and role to play. Praise value and avoid conflict.

Cyber Security – Protecting Your Business in a Digital World – [Danny Timmins](#), [MNP](#)
In an increasingly connected world, security has become an urgent issue for companies and non-profit organization. While data breaches at big corporations continue to make headlines, cyber attacks on small businesses are quietly on the rise. In this session, you’ll learn some of the common challenges from data breaches like ransom-ware, hacking and other social engineering techniques. You’ll leave with an understanding of how you can prepare and protect your organization from a cyber attack.

Mobile Workshop: All that glitters is gold (Max 42) - Starts at 1:00 p.m. and returns at 4:00 p.m. [The Venture Centre](#)
Take a trip throughout the city to the various location of the mining heritage monuments, ending at the Museum which currently has on display a mining exhibit as well as it is the location of the last original green Hollinger mining house

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Workshop Sessions E - Thursday, September 20, 2018 - 2:45 p.m. - 4:00 p.m.

Becoming the Talk of the Town - *David Brushey and Jodi Chapman, [Muskoka Futures](#)*

Muskoka Futures spent the last 12 months revitalizing how they deliver the Community Futures program, in the process, turning heads, making waves and driving record levels of investment and support. Want to know how they are doing it? Have wins you want to share? Come chat with David and Jodi.

Mentorship and Diversity: Addressing Rural Employment Challenges - *Tania Maximenko, Training and Development Facilitator & Oliver Pryce, Project Coordinator [Rural Employment Initiative at Newcomer Centre of Peel](#)*

To fast-forward the connection between newcomer professionals and entrepreneurs from the GTA to opportunities in rural Ontario, mentorship is the key. In this workshop, we will explore the use of mentoring and diversity awareness strategies to attract talent to rural Ontario communities.

Business Financing – *Tim Vermeulen, [Farber](#)*

Complexities of the secondary lending market. How to advise businesses about the myriad of financing options beyond traditional banks.