

ONTARIO ASSOCIATION OF COMMUNITY FUTURES DEVELOPMENT
CORPORATIONS INC.

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May 3, 2012



RE: Strategic Directions 2012-2017

Dear OACFDC Members;

Thank you to all our members and stakeholders for the valuable input you provided throughout our consultations on OACFDC's Strategic Directions 2012-2017.

The Board incorporated your most recent comments in the enclosed document which will be presented to the membership for approval at our Annual General Meeting on Friday, June 22, 2012 in Sault Ste. Marie.

The strategic plan identifies the OACFDC priorities for the year 2012 and forward for five years. OACFDC has the opportunity to support recognition of its members as leaders for rural community economic development in Ontario and to expand members' capacity. A business plan outlining actions and resource requirements will underlie our strategic plan each year.

The success of the strategic plan will depend on the management and implementation process, and the ongoing evaluation of strategy. Much progress has already been made by OACFDC in the past, and the continued efforts and commitment of OACFDC members, the board and staff will guide the association through the changes necessary for the OACFDC to fulfill its vision and mission.

Thank you again for your guidance.

Sincerely,

ONTARIO ASSOCIATION OF COMMUNITY FUTURES DEVELOPMENT CORPORATIONS INC.

A handwritten signature in cursive script that reads 'Judy Nafziger'.

Judy Nafziger
President
Encl.



STRATEGIC DIRECTIONS 2012-2017

VISION

OACFDC members are recognized as leaders for rural community economic development in Ontario

MISSION

OACFDC supports its members to deliver quality services in their communities and provides the voice for the Community Futures Program in Ontario.

GOALS

- To deliver timely and relevant products and services which support members in their delivery of the Community Futures Program.
- To nurture relationships on behalf of our members, with governments, partners and stakeholders that impact rural communities.
- To facilitate effective communication and networking among members and stakeholders.

STRATEGIES

MEMBER PRODUCTS AND SERVICES

- Develop professional resources to support members in their approaches to Community Strategic Planning, Community Economic Development Projects, Business Advice and Access to Capital in their communities
 - Offer products and services that encourage operational efficiency
- A. Promote best practice governance standards
 - B. Deliver an annual professional development event with sessions based on best practice standards in the four Community Futures business lines
 - C. Enhance management tools for CFDC activities
 - D. Act as a delivery agent for other government programs that benefit/complement CFDC services
 - E. Review and evaluate current group services offered to members
 - F. Establish and maintain an annual compensation analysis
 - G. Investigate other desired member services
 - H. Facilitate increased operating efficiencies for members
 - I. Research legislative issues that impact CFDC operations

ADVOCACY AND GOVERNMENT RELATIONS

- Provide a consistent message to stakeholders to recognize members as leaders in rural development
- J. Build alliances with government officials
 - K. Support the CFDC network delivery of the Ontario Self-Employment Benefit (OSEB) Program
 - L. Develop models for CFDC delivery of programs from various sources
 - M. Actively assist CFDCs in developing external partnerships

COMMUNICATIONS

- Implement communication tools to facilitate networking amongst members and stakeholders

- N. Focus annual meeting discussions on common themes and province wide issues
- O. Utilize annual professional development event, regional network meetings and other opportunities for two way communication of activities, issues and Board consultation
- P. Facilitate regular OACFDC board member contact with CFDCs in their region
- Q. Research and introduce leading edge communication tools