Breaking Down The Silos...

Penokean Hills Farms Inc.

COMMUNITY FUTURES ONTARIO CONFERENCE - SAULT STE. MARIE, ON JUNE 3-4, 2024

Beef Value Chain

Cattle Genetics

- Cow-Calf Operations
- Feedlot & Crop Production

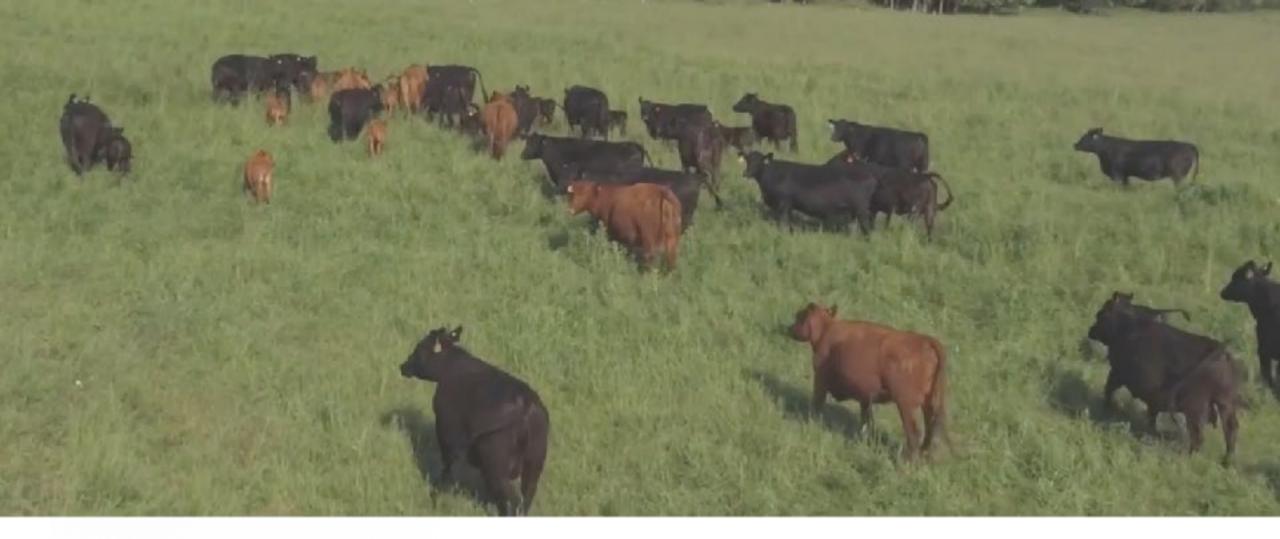
Abattoir

Branded Meat Sales

Cattle Genetics

Emphasis On:

- 1. Rapid Growth
- 2. Feed Efficiency(Conversion)
- 3. Carcass Traits
- 4. Animal Health



Penokean Hills

Aerial views of the cow herd and facilities.

Cow Herd Mandate:

Produce Calves that will be market ready at 18 months of age.

Sell Genetically preferred Bulls to consigning cow herds.

Buy back calves into the program.

Feedlot Operations

Former Thessalon Airport



Feeding the Cattle (Morning & Evening)



Crop Supply

- ≻ Peas
- ≻ Wheat
- ≻ Silage
- ≻ Cob meal
- > Forages (alfalfa, clover, grasses)

All can be locally provided by area farmers.

Penokean Hills Farms Inc.

New Abattoir at 9450 Highway 17 East in Bruce Mines, ON.



Abattoir Design Features

- ➢ Building is 14,000 Sq. Ft.
- ➣ 50 Cattle per week (2500/yr.)
- ➤ 20 Hogs per week (1000/yr.)
- Slaughter & Carcass Fabrication
- ➢ Ready-To-Eat Kitchen
- Smoker Facility
- Dry Aging Rooms
- > Packing Room: Wholesale & Retail
- Custom Cuts Freezer
- Retail Store

Zone 1: Kill Floor

View of the Knock box, Station One Transfer Station and Station Two De-hiding Station.



Zone 2: Meat Processing Area Production Team during meat fabrication processing.



Zone 3: Production Hallway Coolers Kitchen Packaging Shipping



Zone 4: Retail Store Front



Staffing

- Slaughter & Fabrication 8 persons
- ➤ Packaging 3 persons
- Kitchen & Smoker 2 persons (Chef plus 1 person)
- ➢ Retail Store 3 persons
- Cleaning, Maintenance & Deliveries 2 persons
- Sales, Administration & Accounting 3 persons
- ➤ Feedlot 3 persons
- Cow/Calf & Crops 3 persons

Total of 27 persons

Demographics

- Both male & female
- Cross Trained
- Relatively young in age
- ► Totally Eager

A Bruce Mines Destination ... A Complete Supply Chain of Meat Products - Scalable - Repeatable



Thank You!

We are honored to be part of the Community Futures Ontario Conference!

Penokean Hills Farms Inc. 2024

