

**Haliburton County  
Development Corporation**

**COMMUNITY ECONOMIC  
DEVELOPMENT**

Presented by:

**PATTI TALLMAN,  
Executive Director**

**&**

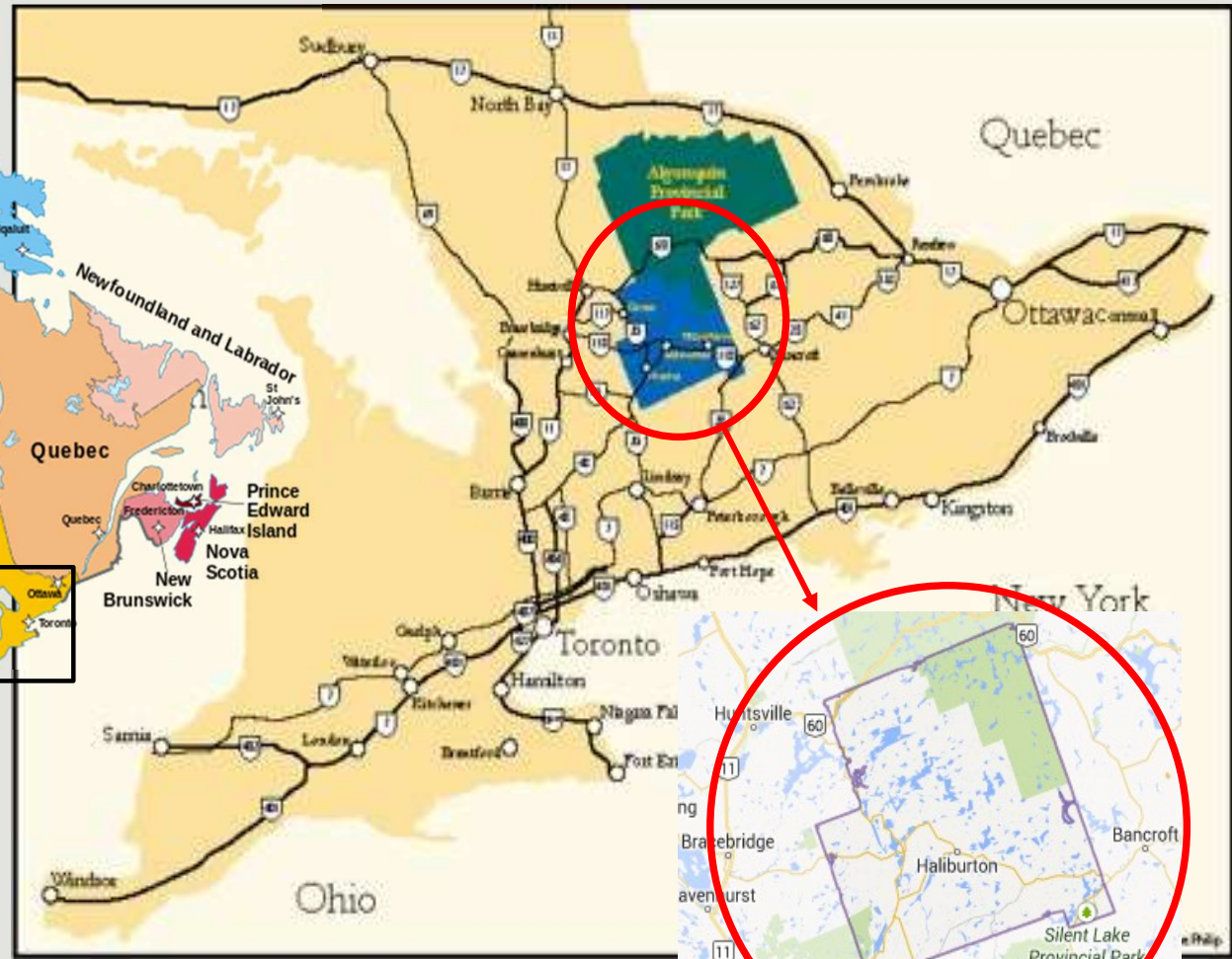
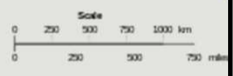
**JIM BLAKE,  
CED Consultant**





**CANADA - Political**

- International border
- - - Provincial/territorial border
- ◆ Province/territory
- ✳ Ottawa National capital
- ◆ Regina Provincial/territorial capital





## **Who we are & What we do...**

CFDCs provide service for four lines service to support businesses and communities

- **Business financing,**
  - **Business information, advice and counselling**
  - **Support for community strategic planning, organizational development and**
  - **Community economic development.**
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# COMMUNITY ECONOMIC DEVELOPMENT

## What is Community Economic Development?

Local community action that provides economic opportunities and improves social conditions in a sustainable way.

It is a community-based process that combines social and economic development to foster the economic, social, ecological, and cultural well-being of communities.

# **HCDC & COMMUNITY ECONOMIC DEVELOPMENT**

HCDC works collaboratively with community groups, not-for-profit organizations, municipalities, other government agencies and the private sector to build a resilient and vibrant community and increase community capacity.

Although sometimes HCDC leads the parade, as much as possible we encourage the community to take the lead and we provide the supports to help them realize their dreams and goals.

# **HCDC STRATEGIC PRIORITIES**

- a) Support new initiatives in business and community development**
- b) Support innovation, diversification and sustainability.**
- c) Support research leading to new innovative projects.**
- d) Create conditions that will attract new businesses**
- e) Increase the number of students engaged in post-secondary studies in the County.**
- f) Animate the cultural life of the community.**
- g) Ensure the health of the County's lakes, forests, and ecosystems.**
- h) Healthy, active living that contributes to the quality of life.**
- i) Create a mix of housing throughout the County**
- j) Promotion and develop tourism opportunities**
- k) Lessen the carbon footprint of individuals, households, businesses and institutions**
- l) Development of businesses that address environmental challenges and climate change.**

The slide features a light gray background with a white horizontal band at the top. On the right side of the white band, there is a black hexagon, a yellow hexagon, and a partial view of a modern building's glass and steel facade. On the left side of the white band, there are two overlapping yellow hexagons. The main text is centered in the white band.

**Our Goal is to work with  
community partners to foster a  
RESILIENT AND VIBRANT  
Community**

# RESILIENCE

**Resilience** is the ability to respond and adapt to change creatively and collaboratively – A resilient community is ...

- **A “can-do” community.**
- **A learning community.**
- **A caring community.**
- **A self-reliant community.**



# **COMMUNITY VIBRANCY**

**Community Vibrancy** can be defined as “**Active involvement and the creative, dynamic interaction of people from different generations and groups, with the capacity to act jointly and to create common interests and objectives**”  
(Rural Alliances, 2014).

## **HCDC Supports Community Economic Development in the following ways:**

- **Community strategic planning,**
- **Supporting community economic development initiatives,**
- **Organizational development, and**
  - **Coaching/advice**



# **CED SUPPORTS**

**Some of the Community Organizations and Initiatives supported through facilitation and strategic planning in the last two years**

- Skyline Dance Arts
- Friends Of Ecological and Environmental Learning
- Haliburton County Farmers Market
- Arts Council ~ Haliburton Highlands
- Haliburton Highlands Sports Hall of Fame
- Wetlands and Waterways EcoWatch
- Fleming College - Residence
- Mural Wall of Sports Heroes
- Haliburton Highlands Sports Hall of Fame
- SIRCH - Strategic Planning
- Bark Lake Cultural Developments
- Glebe Park Stewardship Plan
- Haliburton Highlands Art Centre Foundation

**Leveraged Dollar Impact 2014 to 2023    \$3,953,040**



# **LOCAL INITIATIVES PROGRAM**

## **Support To Not-for-Profit Organizations**

**Created to strengthen Haliburton County communities by supporting incremental CED projects that strive to enhance the resiliency and vibrancy of the community.**



# LOCAL INITIATIVES IMPACT |2014-2024|

TOTAL  
AMOUNT  
DISBURSED  
\$619,000

210  
NOT FOR PROFIT  
INITIATIVES  
SUPPORTED

TOTAL  
AMOUNT  
LEVERAGED  
\$1,414,654

# **LOCAL INITIATIVES PROGRAM**

- **Program Guidelines**
- **Application Process**
- **Committee Evaluation Process**
- **Project Tracking**
- **Project Reporting**
- **Celebrating Success**



# PROGRAM GUIDELINES

## To be considered for funding a project must:

- Not produce market disruption;
- Be incremental, enhance/expand existing activities, addition to existing activities;
- Have a budget that is reasonable and feasible;
- Have appropriate funding in place to complete the project;
- A plan for sustainability if the project is ongoing;
- Have access to the resources required
- Have outcomes and measurements of success



## **PROGRAM GUIDELINES cont'd**

- Promote Community Economic Development
- Address the strategic priorities (of your organization)
- Contribute to Community Resiliency, Vibrancy and Vitality of the community?
- Does the organization have the resources (human, physical, partners)
- Will this initiative have a broad impact, specific community or population or sector?
- Is the proposal thorough and written





# **PROGRAM GUIDELINES cont'd**

## **Requirements for Organizations that work with Vulnerable Persons**

HCDC's responsibility as a funder is to ensure that all organizations who work with vulnerable persons and receive funding from HCDC are aware of their responsibilities. They will have demonstrated to HCDC that they have the appropriate policies and practices in place to ensure the fulfillment of this duty of care.

**In addition to the general requirements for LIP funding eligibility, any Organization that works with Vulnerable Persons must provide the documentation to be eligible for funding.**

# EVALUATION PROCESS

Committee will score every proposal unless a **conflict of interest or duty** is declared.

**Scoring System** - The Committee uses a scoring system based on the evaluation criteria listed in the program guidelines. Committee members are asked to rank each proposal in relation to each of these criteria.

Evaluation criteria	Score and Weighting					Comments/ Questions
	<input type="checkbox"/>	<input type="checkbox"/>	Score (1-5)	Weight	Total (SxW)	
3. Overall Impact: Will this initiative have broad impact (across the County or a region), have a significant local impact or have a significant impact for a specific population or sector? (see notes below)	<input type="checkbox"/> no	<input type="checkbox"/> yes		3		<input type="checkbox"/> not sure

If the proposed initiative does not meet the criteria at all, you would check the “no” box and give no score.

If you weren’t sure if the proposed initiative met the criteria you would check “not sure” and write your question in the box on the right. Give a call or e-mail staff

## **EVALUATION PROCESS cont'd**

**In need of further information? – Committee Members should not contact the applicant directly**

**What if I think the proposal doesn't fit within your definition of CED?**

Still score the proposal

- Committee will discuss at the meeting
- If the committee feels it doesn't fit – the scores will tell the story

# Scoring based on 7 points



Fit the definition of CED?

Fit into one or more Strategic Priorities

Contribute to Vibrancy & Resiliency

Impact – broad – regional, specific population or sector

Organizational resources ~ human, physical, partners

Is the budget reasonable, feasible, adequate

Quality of the proposal

#	Organization	Requested	Funding past 2 yrs?	Revenue from Other Sources	Full Project Value	In-Kind	Score
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# **Additional Information**

**Project Database & Tracking**

**Project Acceptance Letter &  
Letter of Offer**

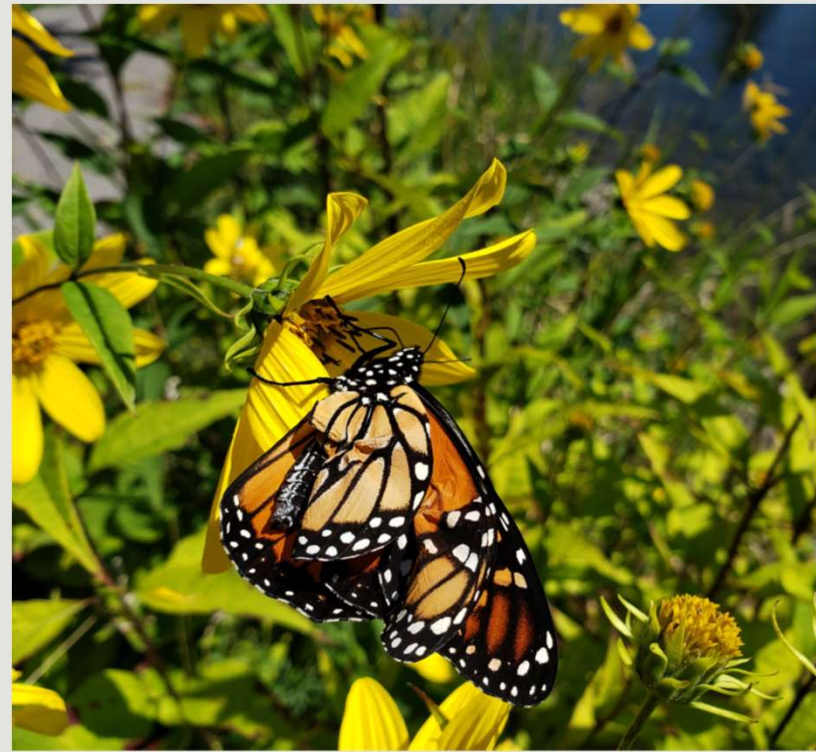
**Expense Claim Forms**

**Project Reporting**

**Celebrating Success**



# Celebrating Success



<https://www.haliburtonmastergardener.ca/>

The slide features a light gray background with a central yellow rounded rectangle containing the word "Questions". On the left and right sides, there are decorative elements: a black hexagon, a yellow hexagon, and a white hexagon. The white hexagons contain images: a pie chart on the left and a skyscraper on the right.

# Questions